



A Night of Heroes Gala

**Honoring the Positive Paths
Man and Woman of the Year**

Tuesday, October 5, 2021

Stonebridge Manor

4000 E. Palm St., Mesa, AZ 85215

Positive Paths Information

Positive Paths promotes the advancement of women in our communities by providing strong mentorship opportunities, scholarships, and supportive services.

Women are often trying to master the balance of professional advancement and caregiving for their family. Circumstances such as poverty, domestic violence, extreme challenges with children, death or illness of a spouse are prevalent in far too many women's lives. Positive Paths is committed to providing education and mentoring grants for professional development to women in need. These tools are used on their "positive path" to empowerment and success.

Positive Paths exists to support women in need, in the communities that we serve, by providing a life-bridge to economic stability, personal growth and professional achievement. We do this through post-secondary scholarships with individual mentors, mentoring events and activities, and supportive services. We impact women's lives by helping them build more sustainable, self-reliant futures for themselves and their families.

Positive Paths has assisted 76 amazing women with mentorship and scholarships. This support has changed their lives, and the future of their children. Our scholars and mentees are becoming nurses, doctors, lawyers, engineers, teachers and contributing members of our communities. These women are grateful that someone believes in them and will assist and support them as they help themselves and their families.

Our fundraising efforts allow us to provide scholarships for education and training programs, and support the coordination of our mentoring programs. All of our mentors are volunteers, donating their time and expertise to assist our scholars and mentees. We collaborate with several nonprofit organizations that assist women in other ways. We do not duplicate resources or compete with existing services — rather we contribute to the Valley's collective network of community support.

**Through your generosity, the funds raised at our annual gala allow us to continue to support women.
We believe that when you assist women, you help entire families and strengthen communities.**

Thank you in advance for your consideration.

For additional information, or to register for this event, please visit our website: www.positivepathsaz.org or contact:

Positive Paths (480) 788-0615
email: donate@positivepathsaz.org





2021 Man of the Year
Jeff Blandford
CEO, Blandford Homes



Jeff Blandford, CEO of Blandford Homes, a Gilbert-based organization, has been selected and will be recognized as Man of the Year. The award-winning Arizona builder has won numerous professional awards including 2014 Home Builder of the Year. Although his professional achievements are astounding, he was selected for his extraordinary commitment to families in the communities we serve.

He has long been a major donor to Child Crisis Arizona, Sunshine Acres Children's Home, Habitat for Humanity, Mesa Senior Services, United Food Bank and U.S. Troops. As one example of his charitable leadership, he assumed architectural and construction management of the Sunshine Acres campus, which has resulted in over a million dollars in savings to the organization, which has been redirected to services for the children.

A friend of Jeff's, Ronald Sandler, says "Jeff is a very humble and quiet man who flies under the radar in terms of his philanthropy, but the results are truly dramatic to the organizations receiving his largesse."

Terry Lent, a sales manager at Blandford Homes, has known Jeff for more than 25 years. "Jeff has made a huge difference in our community, volunteering time and donating funds to change the lives of the abused, neglected and needy." Terry, who has served on the board for Child Crisis Arizona, reports that Jeff helped build their current facility in Mesa and has been a substantial donor for over 35 years. "Jeff supports organizations providing children a safe environment, free from abuse and neglect, creating strong and successful families." His colleague Terry summarizes, "Jeff defines all that is good. He's humble, honest, a man of integrity and character, who leads by example."

Jeff has ongoing plans to continue to give back to the community through direct resources of time and capital as well as leveraging resources of others to assist in positive outcomes for those organizations that contribute much-needed services to the community.



2021 Woman of the Year
Sandra Hudson
President, TrustBank



Sandra Hudson, President of TrustBank Arizona and CEO of Trust and Wealth Management for TrustBank, has been selected and will be recognized as Woman of the Year. In addition to her outstanding professional achievements, what truly defines Sandra is her ongoing commitment to developing communities as a generous philanthropic leader.

As one of the founders of Positive Paths, Sandra helped establish the non-profit organization serving women with its signature scholarship and mentoring program, professional development activities and fundraising events.

Once a single mother of three children, Sandra understands the plight of the women served by the organization she helped create. She has served in numerous roles as Positive Paths continues its strategic growth. She has engaged numerous sponsors and donors for Positive Paths, while leading the organization's strategy in community development and partnerships, including assisting with the annual gala. Sandra has served on the boards of Fresh Start Women's Foundation, East Valley Partnership, the Mesa Arts Center, Valley of the Sun United Way, and the Dignity Health Foundation. She has held numerous leadership roles on these boards including chairing the East Valley Council for Fresh Start, serving on the Executive Board for East Valley Partnership, and chairing the Dignity Health women's philanthropic board.

In 2017, Hudson was named one of the fifty "most influential women in Arizona business," based on her proven track record of profitability, leadership and innovation. Over 25 years, she has earned numerous other awards and accolades for her expertise on women's financial issues and wealth management including the creation of the business group, Women in Wealth.

Sandra is a role model who rose above personal adversity to the highest level of her profession, and consistently reaches back to help others achieve the financial stability and security that all families deserve.



A Night of Heroes Gala

Honoring the Positive Paths
Man and Woman of the Year

Tuesday, October 5, 2021

Stonebridge Manor

4000 E. Palm St., Mesa, AZ 85215

EXCLUSIVE PRESENTING SPONSORSHIP



\$25,000

- Exclusive presenting sponsorship – 2 year right of refusal
- Official program sponsor plus 2 page color ad in printed program for event
- Three reserved tables, each with 8 premium seats for your guests
- 24 tickets to the VIP reception, hosted by TrustBank. Meet celebrity emcee Dave Pratt, “The Mayor.” Experience this unique opportunity to mingle with community VIPs, city officials, Positive Paths supporters, and the Board of Directors in a celebration of real heroes!
- Banner with your logo at entry photo area for all guests
- Video message pre-recorded at Dave Pratt Studios
- Presenting sponsor named in event press releases and other publicity
- Speaking engagement – introduction at opening of event
- Photo with Positive Paths Man and Woman of the Year
- Photo with sponsors
- Commemorative Positive Paths award
- Thank you luncheon with members of the Positive Paths Board of Directors in November 2021



A Night of Heroes Gala

Honoring the Positive Paths
Man and Woman of the Year

Tuesday, October 5, 2021

Stonebridge Manor

4000 E. Palm St., Mesa, AZ 85215

Sponsorship Levels

Ignite Sponsor \$15,000

- Listed as Ignite Sponsor in the event program
- Two preferred tables (16 seats) at the dinner
- Eight (8) tickets to the VIP reception
- One full-page ad in the event program
- Sponsor name incorporated in media relations
- Special recognition during the event

Inspire Sponsor \$10,000

- Listed as Inspire Sponsor in the event program
- One preferred table (10 seats) at the dinner
- Five (5) tickets to the VIP reception
- One full-page ad in the event program
- Special recognition during the event

Honor Sponsor \$5000

- Listed as Honor Sponsor in the event program
- One preferred table (10 seats) at the dinner
- Two (2) tickets to the VIP reception
- One Half-page ad in the event program

Uplift Sponsor \$2500

- Listed as Uplift Sponsor in the event program
- One table (8 seats) at the dinner
- One quarter-page ad in the event program

Table of Eight \$1200

Recognized as a Positive Paths supporter in the event program

Individual Ticket \$150

Spirit Sponsor:

I am unable to attend the event, but please accept my 100% tax-deductible donation in the amount of \$_____ toward a Scholarship.

*VIP reception by invitation,
hosted by TrustBank.
Meet celebrity emcee
Dave Pratt, "The Mayor."
Experience this unique opportunity
to mingle with community VIPs,
city officials, Positive Paths
supporters, and the
Board of Directors in a
celebration of real heroes!*





A Night of Heroes Gala

Honoring the Positive Paths
Man and Woman of the Year

Tuesday, October 5, 2021

Stonebridge Manor

4000 E. Palm St., Mesa, AZ 85215

Sponsorship Form

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Mailing Address: _____

City, State, Zip: _____

Method of Payment (check one)

Check enclosed

Please send invoice

Credit card: Visa MasterCard American Express

Credit Card Number: _____

Expiration Date: _____

Name as it appears on card: _____

Signature: _____

Date: _____

Please return by August 5, 2021

For information or questions, contact:

Positive Paths

(480) 788-0615 or donate@positivepathsaz.org

www.positivepathsaz.org



A Night of Heroes Gala

Honoring the Positive Paths
Man and Woman of the Year

Tuesday, October 5, 2021

Stonebridge Manor

4000 E. Palm St., Mesa, AZ 85215

Auction Donor Form

Donor Name (exactly as you would like to see it in the program) _____

Phone: _____ Email: _____

Contact Person: _____ Contact's Title: _____

Address: _____ City, State, Zip: _____

Donor stated retail value: \$ _____

Please describe donation in detail: _____

Please state any limitations, blackout dates, deadlines, advance notifications, or other specific restrictions. Please attach or include any specific display materials:

<p>For Tangible Items (check what applies)</p> <p><input type="checkbox"/> Item accompanies donor form</p> <p><input type="checkbox"/> Donor will deliver or send item by this date: _____</p> <p><input type="checkbox"/> Positive Paths will pick up item from donor by this date</p>	<p>For Intangible Items (check what applies)</p> <p><input type="checkbox"/> Certificate accompanies donor form</p> <p><input type="checkbox"/> Donor will provide certificate by this date: _____</p> <p><input type="checkbox"/> Donor requests Positive Paths to create a certificate</p>
--	---

**Please return form and items to Positive Paths representative before September 7, 2021.
Donations received after September 7 may not be included in the printed program.**

Signature of Donor: _____ Date: _____

Signature of Positive Paths Representative: _____

Questions?
Contact Positive Paths at (480) 788-0615 or
donate@positivepathsaz.org
Positive Paths is a tax-exempt organization.
www.positivepathsaz.org



FOR OFFICE USE ONLY	Donation #:
Item Rec'd (date) :	Acknowledgement (date):



A Night of Heroes Gala

Honoring the Positive Paths
Man and Woman of the Year

Tuesday, October 5, 2021

Stonebridge Manor

4000 E. Palm St., Mesa, AZ 85215

Positive Paths Board of Directors

Maria Hesse, President

Faculty, Higher Education
Arizona State University

Caryn Gose, Vice President

Retired
Salt River Project

**Andrea Johnson,
Secretary**

Sr. Manager, HR
Business Partner
Charles Schwab, Inc.

Joyce McKinney, Treasurer

Retired
IBM

Shawna Baggs

Manager Clinical Services
Phoenix Children's Hospital
(Dignity Mercy Gilbert)

Kate Bratetic

Director, Global Customer
Support
PayPal

Imelda Castro

Senior Director, Workforce
Capability Solutions
Intel Corporation

Bettina Celis

Associate Vice Chancellor
Academic Affairs
Maricopa Community Colleges

Doreen Cott

Director, Economic
Development
Town of Queen Creek

Rhonda Curtis

Sr VP, Commercial Relationship
Mgr., Medical & Physician
Banking
BOK Financial

Kathleen Dowler

Director of Community Health
Dignity Health

Denise Hayes

Sr. Content & Marketing Strategist
Salt River Project

Sandra Hudson

CEO Trust & Wealth Management
President
TrustBank Arizona

Kim Moyers

Director, Cultural Development
City of Chandler

Janice Parker

Workforce Development
Consultant



Positive Paths

BUILDING LIFE BRIDGES FOR WOMEN