



## ***A Night of Heroes Gala***

Honoring the Positive Paths  
Man and Woman of the Year

Thursday, March 30, 2023

**DoubleTree by Hilton**

1011 W. Holmes Ave, Mesa, AZ 85210

### **Positive Paths Information**

**Positive Paths promotes the advancement of women in our communities by providing strong mentorship opportunities, scholarships, and supportive services.**

Women are often trying to master the balance of professional advancement and caregiving for their family. Circumstances such as poverty, domestic violence, extreme challenges with children, death or illness of a spouse are prevalent in far too many women's lives. Positive Paths is committed to providing education and mentoring grants for professional development to women in need. These tools are used on their "positive path" to empowerment and success.

Positive Paths exists to support women in need, in the communities that we serve, by providing a life-bridge to economic stability, personal growth and professional achievement. We do this through post-secondary scholarships with individual mentors, mentoring events and activities, and supportive services. We impact women's lives by helping them build more sustainable, self-reliant futures for themselves and their families.

Positive Paths has assisted more than 100 amazing women with mentorship and scholarships. This support has changed their lives, and the future of their children. Our scholars and mentees are becoming nurses, doctors, lawyers, engineers, teachers and contributing members of our communities. These women are grateful that someone believes in them and will assist and support them as they help themselves and their families.

Our fundraising efforts allow us to provide scholarships for education and training programs, and support the coordination of our mentoring programs. All of our mentors are volunteers, donating their time and expertise to assist our scholars and mentees. We collaborate with several nonprofit organizations that assist women in other ways. We do not duplicate resources or compete with existing services — rather we contribute to the Valley's collective network of community support.

**Through your generosity, the funds raised at our annual gala allow us to continue to support women. We believe that when you assist women, you help entire families and strengthen communities.**

**Thank you** in advance for your consideration.

For additional information, or to register for this event, please visit our website: [www.positivepathsaz.org](http://www.positivepathsaz.org) or contact:

Positive Paths (480) 788-0615  
email: [donate@positivepathsaz.org](mailto:donate@positivepathsaz.org)  
1550 S. Alma School Rd. Ste. 250, Mesa, AZ 85210





**2023 Man of the Year**  
**Bill Rogers**  
**CEO, Homeowners**  
**Financial Group**



A native Arizonan and graduate of Arizona State University, Bill Rogers has over 25 years of award winning experience in the mortgage industry. As CEO & Founder of Homeowners Financial Group (HFG), Bill was instrumental in the development of HFG, and its unique culture of collaboration, innovation and community giving. His goal was to create a place to work where all associates feel empowered, knowing they each hold an important role in the success and growth of Homeowners. Named a “Best Places to Work” recipient for over 15 years, Bill has created a core of trusted leadership that is equally as loyal as he is to his business and community.

Bill was named as an honorary member of Arizona State University’s Sun Devil Select Class by ASU’s W.P. Carey School of Business, honoring top alumni who have shown innovation, growth and entrepreneurial spirit. He has been named a “Most Admired Leader” and “40 Under 40” by the Phoenix Business Journal, “Philanthropic Contributor of the Year” by Arizona Real Estate Achievement (AREA) and was honored with the Arizona Corporate Excellence (ACE)’s “Community Impact” Award. Notably, he also received the 2019 Founder’s Award from Industry Leaders of Arizona (ILoAZ) and was featured in the 2020 edition of Az Business Leaders as one of Arizona’s most respected and influential professionals. Bill lobbies in Washington, D.C. for the Mortgage Bankers Association and authors numerous articles about the industry.

Passion for community and family led Bill to incorporate philanthropy and giving back to hundreds of local and national charities across the country. His commitment to serve others culminated in the launch of the nonprofit organization The Care Fund, which was founded by Bill. The Care Fund grants mortgage and rent payments to families whose children are seriously ill or injured and allows them to stay in their homes while caring for their child. The Care Fund was Arizona’s first nonprofit organization to provide mortgage and rent assistance for families who experienced financial and emotional hardships due to their child’s unforeseen medical illness or injury. The Care Fund believes that a parent should never have to choose between working to pay their mortgage over caring for their ill child.

Bill has two accomplished adult daughters and resides in Scottsdale, Arizona.

For his commitment to support families in need and his generosity, we are pleased to honor Bill as the 2023 Positive Paths Man of the Year.



## 2023 Woman of the Year Lorraine Bergman CEO, Caliente Construction



Lorraine Bergman is President and CEO of Caliente Construction, an award-winning, woman-owned company, continually recognized for dedication to safety, exceptional construction services, and building strong relationships with customers. Founded in 1991, Caliente offers an expansive portfolio encompassing virtually every type of construction for a wide variety of private and public clients. Caliente was ranked #1 in AZ Big Media's General Contractor rankings in 2017, 2018, 2019, 2021, and 2022!

Lorraine has an amazing personal story of resilience, and her savvy business insight and tenacity has helped Caliente stay in business through difficult economic times. Women make up less than 10% of the workforce in construction, but Lorraine has risen to the top with the commitment to do what is right for her customers and her employees, and helping others in her community. She has served as President of the Arizona Builders Alliance, State Director for the Association of General Contractors of America, President of the Arizona chapter of the Center for Job Order Excellence, a member of CEO's Against Cancer, and co-founder of Advancing Women in Construction.

She is a role model for many aspiring business women, but she has also been an avid supporter of women of all ages and interests. She is a supporter of women in construction through education and mentoring. She served on the Boards of East Valley Fresh Start and Positive Paths for several years. During that time, and subsequently, she was a financial contributor and supporter of both Fresh Start Women's Foundation and Positive Paths. She was named a Women of Courage by the Cactus-Pine Girls Scouts of America for her leadership and inspiration.

Lorraine created a culture of giving within Caliente Construction. They had the honor of building the Sojourner Center, the largest domestic violence center in the United States. Caliente also supports the Arizona Builder's Alliance annual holiday toy drive which provides toys to 1500+ children of the Sojourner Center, Sunshine Acres, Sequoia Charter School, Child Protective Services/Department of Child Safety, and other organizations that provide homes and care for children and families in need, including those who have been displaced, abused, neglected or orphaned.

If you have been around the valley, you'll see the work of Lorraine and her colleagues at high schools, community colleges and universities; restaurants and hotels; banks, museums, hospitals, churches, and so much more. But what may be harder to see is the immense impact she has made on women and families through her example, her mentoring, and her spirit of generosity. We are so very pleased to honor Lorraine Bergman as the 2023 Positive Paths Woman of the Year.



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## **EXCLUSIVE PRESENTING SPONSORSHIP**



**\$25,000**

- Exclusive presenting sponsorship – 2 year right of refusal
- Official program sponsor plus 2 page color ad in printed program for event
- Three reserved tables, each with 8 premium seats for your guests
- 24 tickets to the VIP reception, hosted by TrustBank. Meet celebrity emcee Dave Pratt, “The Mayor.” Experience this unique opportunity to mingle with community VIPs, city officials, Positive Paths supporters, and the Board of Directors in a celebration of real heroes!
- Banner with your logo at entry photo area for all guests
- Video message pre-recorded at Dave Pratt Studios
- Presenting sponsor named in event press releases and other publicity
- Speaking engagement – introduction at opening of event
- Photo with Positive Paths Man and Woman of the Year
- Photo with sponsors
- Commemorative Positive Paths award
- Thank you luncheon with members of the Positive Paths Board



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### **Sponsorship Levels**

#### **Ignite Sponsor \$15,000**

- Listed as Ignite Sponsor in the event program
- Two preferred tables (16 seats) at the dinner
- Eight (8) tickets to the VIP reception
- One full-page ad in the event program
- Sponsor name incorporated in media relations
- Special recognition during the event

#### **Inspire Sponsor \$10,000**

- Listed as Inspire Sponsor in the event program
- One preferred table (10 seats) at the dinner
- Five (5) tickets to the VIP reception
- One full-page ad in the event program
- Special recognition during the event

#### **Honor Sponsor \$5000**

- Listed as Honor Sponsor in the event program
- One preferred table (10 seats) at the dinner
- Two (2) tickets to the VIP reception
- One Half-page ad in the event program

#### **Uplift Sponsor \$2500**

- Listed as Uplift Sponsor in the event program
- One table (8 seats) at the dinner
- One quarter-page ad in the event program

#### **Table of Eight \$1200**

Recognized as a Positive Paths supporter in the event program

#### **Individual Ticket \$150**

#### **Spirit Sponsor:**

I am unable to attend the event, but please accept my 100% tax-deductible donation in the amount of \$\_\_\_\_\_ toward a Scholarship.

*VIP reception by invitation,  
hosted by TrustBank.  
Meet celebrity emcee  
Dave Pratt, "The Mayor."  
Experience this unique opportunity  
to mingle with community VIPs,  
city officials, Positive Paths  
supporters, and the  
Board of Directors in a  
celebration of real heroes!*





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### **Sponsorship Form**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

#### **Method of Payment (check one)**

Check enclosed

Please send invoice

Credit card:                      Visa                      MasterCard                      American Express

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return by February 24, 2023**

For information or questions, contact:

Positive Paths

(480) 788-0615 or [donate@positivepathsaz.org](mailto:donate@positivepathsaz.org)

[www.positivepathsaz.org](http://www.positivepathsaz.org)

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## Auction Donor Form

Donor Name (exactly as you would like to see it in the program) \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact's Title: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Donor stated retail value: \$ \_\_\_\_\_

Please describe donation in detail: \_\_\_\_\_

Please state any limitations, blackout dates, deadlines, advance notifications, or other specific restrictions. Please attach or include any specific display materials:

<p><b>For Tangible Items (check what applies)</b></p> <p><input type="checkbox"/> Item accompanies donor form</p> <p><input type="checkbox"/> Donor will deliver or send item by this date: _____</p> <p><input type="checkbox"/> Positive Paths will pick up item from donor by this date</p>	<p><b>For Intangible Items (check what applies)</b></p> <p><input type="checkbox"/> Certificate accompanies donor form</p> <p><input type="checkbox"/> Donor will provide certificate by this date: _____</p> <p><input type="checkbox"/> Donor requests Positive Paths to create a certificate</p>
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**Please return form and items to Positive Paths representative before February 24, 2023.  
Donations received after February 24th may not be included in the printed program.**

Signature of Donor: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Positive Paths Representative: \_\_\_\_\_

Questions?  
Contact Positive Paths at (480) 788-0615 or  
[donate@positivepathsaz.org](mailto:donate@positivepathsaz.org)  
1550 S. Alma School Rd. Ste. 250, Mesa, AZ 85210  
Positive Paths is a tax-exempt organization.  
[www.positivepathsaz.org](http://www.positivepathsaz.org)



<b>FOR OFFICE USE ONLY</b>	Donation #:
Item Rec'd (date) :	Acknowledgement (date):



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### **Positive Paths Board of Directors**

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President  
TrustBank Arizona

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